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FOR IMMEDIATE RELEASE

Christmas in jeopardy for thousands

Local charity is in danger of closing its doors

Good Supply Co., a local charity that has distributed almost 1 million dollars worth of goods to those in need in Northern Nevada this year alone is in danger of closing its doors during the biggest giving month of the year. A California-based company recently purchased the Good Supply Co. warehouse and has asked for an unexpected 32% rent increase immediately along with other difficult-to-meet demands for a small non-profit.

Last year non-profits, such as Children's Cabinet and Women and Children's Center of the Sierra, reported that the holidays were made very special for thousands of families thanks to the work of Good Supply Co. and its partners. In order to keep this work in our community active this year, Good Supply Co. needs the help of the community.

This Friday, December 6th from 12pm - 2pm Good Supply Co. will be distributing much needed clothing, household goods, appliances, bedding, hygiene products, and toys from their warehouse, hopefully not for the last time. Good Supply Co. is inviting local news media to come and report on this event to help gain the attention of the community for their "Help Save Christmas" campaign. They hope to raise additional donations and spark new partnerships so that they can acquire a new warehouse with a fair market value lease.

Good Supply Co. also provides disaster relief for our community and other surrounding communities. During the Paradise Fire this year, Good Supply Co. offered goods needed to care for the families and helped provide goods to replace those lost during the fire.

The Good Supply Co. not only helps our community but also our carbon footprint on the planet by picking up appliances, home essentials, toys and more, that otherwise would be thrown out or shipped, repackaged, and shipped again states over, and delivers it directly to those in need.

The holidays are upon us and tens of thousands of families are waiting to benefit from your generosity this holiday season. You can help by spreading the word or by donating to Good Supply Co. directly to impact the disadvantaged in our Northern Nevada Community at goodsupplyco.org/donate. As a volunteer-run organization, every dollar of your donation is applied to helping distribute the goods to those in need in our community.

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